



**THE 20/20 YOUTH ORGANIZATION**

GUIDING LOWCOUNTRY TO BECOME UNCONDITIONAL CHAMPIONS



# STUDENT- ATHLETE ENRICHMENT PROGRAM

[WWW.THE2020YOUTHORGANIZATION.ORG](http://WWW.THE2020YOUTHORGANIZATION.ORG)

PRESENTED BY:





## WHO WE ARE

The 20/20 Youth Organization is a 501c(3) nonprofit organization founded and based in Charleston, SC that is dedicated to the development of student-athletes throughout the greater Charleston area.

## WHAT WE DO

We offer various programs, clinics, and community outreach events that positively impacts our community and increases the opportunity for Lowcountry youth to excel as student-athletes.

## WHY IS IT IMPORTANT?

Youth athletes develop at different rates on and off the playing field and it is our mission to provide an affordable resources that focuses solely on growth and development for youth no matter the age or skill level.

## OUR MISSION

To empower student-athletes to become independent learners as they overcome academic challenges while excelling as an athlete through high level skill development.

# STUDENT-ATHLETE ENRICHMENT PROGRAM



## WHAT IS STUDENT-ATHLETE ENRICHMENT?

"Student-athlete enrichment" refers to programs, activities, and initiatives designed to enhance the educational, personal, and professional development of student-athletes.

## HOW WE DO IT?

20/20 SAEP consists of three focus areas: *Academic Development, Athletic Development, and Personal Development*. Through our partnership with R3 Inc. participants will receive academic assistance that will include in-person tutoring and homework help. After the conclusion of each academic assistance session, participants will then have small group athletic development sessions provided by The 20/20 Youth Organization. In addition, our participants and their families will participate in weekly workshops (20/20 Real Talk Workshops) that will cover topics including but not limited to Financial Literacy, Nutrition, and NCAA Clearinghouse Eligibility information.

## PROGRAM DIRECTORS

- Tre' McLean, The 20/20 Youth Organization
- Eric Jackson, R3 Inc.

## ACADEMIC ASSISTANCE GOALS

- Enhance educational skills (Reading, Writing, and Mathematics)
- Support retention efforts
- Improve course grades
- Develop independent, self-directed learners
- Improve academic confidence
- Provide skills students can take with them for future success

## ATHLETIC SKILL DEVELOPMENT GOALS

- Fitness and nutrition education
- Improving Fundamentals and IQ
- Enhance athletic ability
- Improving basic to advance skill moves
- Conditioning
- Simulating real game scenarios

## PERSONAL DEVELOPMENT GOALS

- Provide valuable life lessons to navigate life's challenges
- Empower participants and parents to make informed decisions
- Promote college readiness
- Avoid eligibility issues
- Promote healthy lifestyle choices
- Educate participants to budget, save, invest, and achieve long-term financial success



# 20/20 REAL TALK WORKSHOPS

## WORKSHOP CURRICULUM

**1. STUDENT-ATHLETE RECRUITING:** THIS WORKSHOP WILL COVER THE PROCESS OF COLLEGE SPORTS RECRUITING, INCLUDING HOW TO CREATE A STANDOUT ATHLETIC PROFILE, COMMUNICATE EFFECTIVELY WITH COLLEGE COACHES, AND UNDERSTAND THE RULES AND REGULATIONS GOVERNING THE RECRUITING PROCESS.

**2. SAT/ACT TESTING:** THE SAT AND ACT ARE STANDARDIZED TESTS USED FOR COLLEGE ADMISSIONS. THIS WORKSHOP WILL PROVIDE GUIDANCE ON HOW TO PREPARE FOR THESE EXAMS, INCLUDING STUDY STRATEGIES, PRACTICE TESTS, AND TIPS FOR ACHIEVING THE BEST POSSIBLE SCORES.

**3. FINANCIAL LITERACY:** FINANCIAL LITERACY IS CRUCIAL FOR STUDENT-ATHLETES PREPARING FOR COLLEGE AND BEYOND. THIS WORKSHOP WILL COVER TOPICS SUCH AS BUDGETING, SAVING, CREDIT MANAGEMENT, AND UNDERSTANDING STUDENT LOANS. IT WILL ALSO ADDRESS FINANCIAL CONSIDERATIONS RELATED TO COLLEGE SPORTS SCHOLARSHIPS.

**4. NUTRITION:** PROPER NUTRITION IS ESSENTIAL FOR THE PERFORMANCE AND WELL-BEING OF STUDENT-ATHLETES. THIS WORKSHOP WILL EDUCATE PARTICIPANTS ABOUT BALANCED DIETS, MEAL PLANNING, HYDRATION, AND THE IMPORTANCE OF NUTRITION FOR ATHLETIC PERFORMANCE.

**5. NCAA CLEARINGHOUSE ELIGIBILITY:** FOR STUDENT-ATHLETES HOPING TO COMPETE IN NCAA SPORTS, MEETING ELIGIBILITY REQUIREMENTS IS VITAL. THIS WORKSHOP WILL EXPLAIN THE NCAA ELIGIBILITY PROCESS, ACADEMIC REQUIREMENTS, AND GUIDELINES FOR AMATEURISM.

### **Q&A AND FOLLOW-UP:**

EACH WORKSHOP WILL INCLUDE A Q&A SESSION TO ADDRESS PARTICIPANTS' SPECIFIC QUERIES. ADDITIONALLY, FOLLOW-UP MATERIALS LIKE HANDOUTS, ONLINE RESOURCES, OR FURTHER READING RECOMMENDATIONS WILL BE PROVIDED TO SUPPORT THE PARTICIPANTS' LEARNING.

**\*EACH WORKSHOP WILL LAST FOR 1 HOUR, INCLUDING Q&A SESSIONS.**



The 20/20 Youth Organization



## Contact Us

---

[info@the2020youthorganization.org](mailto:info@the2020youthorganization.org)  
[www.the2020youthorganization.org](http://www.the2020youthorganization.org)

